CLARITY
SERVICES INC.
Real Time Credit Bureau Services

Executive Vice President Brian Ketelsen is nominated for "CIO of the Year" and "Technology Leader of the Year"

Clearwater, FL. - Aug. 30, 2012- Clarity Services' Executive Vice President Brian Ketelsen has been nominated for Tampa Bay Technology Foundation's "CIO of the Year" and "Technology Leader of the Year."

An expert in information technology, Ketelsen has been with Clarity since 2008 leading his team in building the Clarity Credit Bureau system from the ground up. Ketelsen's work history reflects over 20 years of experience in leading large teams through complex deployments in the information technology industry.

Ketelsen's nomination comes on the heels of leading the Clarity team in creating a patent-pending delivery platform that provides incredibly predictive data with a very low latency. The delivery system was built to optimize and predict credit data that is delivered in sub-second response times.

"I'm incredibly proud of the work our technology team has done this year at Clarity Services," said Ketelsen. "When you provide the kinds of business critical services that we do, it's difficult to adapt and change our operational platform on the fly. I am truly blessed to have the best IT professionals in the county working at Clarity Services."

Other accomplishments Ketelsen has achieved this year include leading his team in building three new products for Clarity to meet the growing needs of customers and regulations by the government.

 "In order to not just meet but exceed the anticipated needs of our customers, Clarity's IT team must think and produce technology that delivers outside-the-box results," said Tim Ranney, president and founder of Clarity Services. "To help develop and implement advanced technology requires a strong team and proactive and insightful leadership. Brian offers just that and it shows."

After finalists are chosen, the award recipient will be announced in front of hundreds at a gala on Friday, November 16, at the Hilton Bayfront in St. Petersburg.

About Clarity

With over 26 million unique Social Security Numbers for non-prime, under-banked, and thin-file consumers, Clarity Services is an industry leader providing powerful real-time reporting products to facilitate fraud detection, risk management, and more. Visit www.clarityservices.com for more information.

Contact:

Clarity Services. Inc
Susana Walls
(727) 400-6762
swalls@clarityservices.com