



Clarity Services, Inc. Streamlines Title Lending with Clear Title Loan

CLEARWATER, FL-February 13, 2013- Clarity Services, Inc., the leading real-time credit bureau providing fraud detection and credit risk management solutions for Middle America announces its newest product, Clear Title Loan.

In addition to providing details such as the year, make, model, and condition of the vehicle that is being used as collateral, Clear Title Loan helps lenders instantly verify ownership, identify possible lien holders, check for outstanding title loans, and isolate application fraud. Clear Title Loan can be easily combined with other Clarity products, enabling lenders to streamline the decision making process.

"Whether the application is online or face-to-face, Clear Title Loan helps lenders automate key steps in the underwriting process, while providing valuable tools to protect against fraud," said Lyndi Mulder, director of product management at Clarity Services. "Our goal is to make the title loan process efficient and paperless, so that our clients can easily scale their business and maximize profitability."

Clear Title Loan is available now. For more information, contact sales@clarityservices.com, or join a webinar at www.clarityservices.com/webinars.

About Clarity Services, Inc.

With over 30 million unique consumer identities, Clarity Services is an industry leader in providing powerful reporting products on under banked, non-prime, thin file consumers with real-time consumer data to facilitate fraud detection, risk management, and more. For more information, visit www.clarityservices.com.

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